## WHAT IS CLAIMED IS:

 A method of installing an application on a target electronic device, said method comprising:

receiving said application in said target device in unconcentrated form; concentrating said application in said target device; and installing said concentrated application in non-volatile memory of said target device.

- The method of claim 1, wherein said concentrating and installing of said application are contemporaneously performed.
- The method of claim 1, further comprising receiving said application via a network with which said target device is communicating.
- The method of claim 1, further comprising copying said application from nonvolatile memory of said target device to volatile memory of said target device prior to said concentrating of said application.
- The method of claim 1, further comprising copying said application from a non-volatile removable data storage device to volatile memory of said target device prior to said concentrating of said application.
- The method of claim 1, wherein said installing of said application further comprises storing said application in concentrated form in a virtual machine data store.
- The method of claim 1, further comprising executing said application in concentrated form with a virtual machine running on said target device.

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- 8. The method of claim 1, further comprising executing said concentrated application prior to said step of installing.
- An installer program stored on a medium for storing computer-readable instructions, said installer program, when executed, causing a host device to:

concentrate an unconcentrated application; and install said concentrated application in non-volatile memory of said host device.

- The program of claim 9, said program, when executed, further causing said host device to contemporaneously concentrate and install said application.
- 11. The program of claim 9, said program, when executed, further causing said host device to receive said application via a network with which said host device is communicating and store said application in volatile memory of said host device.
- 12. The program of claim 9, said program, when executed, further causing said host device to copy said application from non-volatile memory of said host device to volatile memory of said host device prior to concentrating said application.
- 13. The program of claim 9, said program, when executed, further causing said host device to copy said application from a non-volatile removable data storage device to volatile memory of said host device prior to concentrating said application.
- 14. The program of claim 9, said program, when executed, further causing said host device to install said application in concentrated form in a virtual machine data store.
- 15. A system for installing an application on a target electronic device, said system comprising:

means for concentrating said application in said target device; and

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means for installing said concentrated application in non-volatile memory of said target device.

- The system of claim 15, wherein said means for concentrating and said means for installing contemporaneously operate.
- 17. The system of claim 15, further comprising means for copying said application from non-volatile memory of said target device to volatile memory of said target device prior to concentrating said application.
- The system of claim 15, further comprising means for executing said application in concentrated form.
- 19. The system of claim 18, wherein said means for executing said application in concentrated form comprise a virtual machine running on said target device.
  - An electronic device that hosts applications, said device comprising: non-volatile memory; and

an installer program configured to concentrate an application in said target device and install said application in concentrated form in said non-volatile memory of said device.

- 21. The device of claim 20, further comprising a virtual machine stored in said non-volatile memory, said virtual machine being configured to execute concentrated applications when said virtual machine is executed.
- The device of claim 20, further comprising a virtual machine data store within said non-volatile memory, said concentrated application being stored in said virtual machine data store

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23. The device of claim 22, further comprising a plurality of concentrated applications stored in said virtual machine data store.